

# MIDA : Knowledge @ Work



Thousands of records, endless statistics, facts, research papers, journal articles and reams of reference materials are kept by individual divisions. It is widely accepted that this information represents the dominant opportunity to generate competitive advantage and can value add for work in MIDA.



Consolidating this vast amount of information from the various divisions and units enabled us to foster a complete enterprise view of digital content in MIDA.

At the MIDA Resource Centre, we had embarked on a three(3) year project developing a meaningful Digital Library System, to describe, digitise, categorise and provide our users easy access to these vast and diversified information.

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# Our Investments were not misplaced..

Interviewing our Users, keeping abreast with their latest needs, made us realise that we require a portfolio of tools and features that allowed our users not only to view the bibliographic content, but also a snapshot view of the book (cover pages, table of contents, abstract, book reviews etc). Harnessing Paradigm's NeuSync, NeuWeb and NeuLogic suite of applications and services allowed us to successfully manage this Content.



Our information silos grew from hosting bibliographic records of books, to digital content of research papers, photographs, speeches, minutes of meetings, directory of experts, specific newspaper cuttings and any document that we found to be related and could be of use to our Patrons.



The trend of integrating content and additional resources is not unique to us librarians. Our tools could provide this feature. However we realise the trick is to make sure these additions are useful to our patrons, rather than frivolous bells and whistles. Our constant interactions with our clientele, regular brainstorming sessions that we had with our staff, ensured that our investments were not misplaced.

